



Art in the Square

GUIDELINES FOR SPONSOR RECOGNITION
Southlake Women's Club Juried Art Festival with Food and Music
www.artinthesquare.com



2010

LEVELS

CASH and GOODS / SERVICES

PRESENTING SPONSOR-exclusive spot	\$50,000 AND ABOVE
<ul style="list-style-type: none"> Name/logo on event banner and Headliner Stage Banner provided by you Publicity to include: Event signage, ID's, tabloid, promotional ads, flyers, posters, postcards, newspaper thank you Logo on AITS website with jump page 	<ul style="list-style-type: none"> Feature mention in press releases Promotional materials in sponsor bags for VIP Party Premium 10'X20' booth space with tent-banner provided by you 20 tickets to AITS VIP Kick-Off Party Meet and greet band passes
PRODUCING SPONSOR	\$25,000 to \$49,999
<ul style="list-style-type: none"> Company banner to hang on Gazebo Stage Banner provided by you Publicity to include: Event signage, tabloid, promotional ads, flyers, posters, postcards, newspaper thank you Event recognition in press releases Logo on AITS website with jump page 	<ul style="list-style-type: none"> Promotional materials in VIP sponsor bags 10'X20' booth space with tent-banner provided by you 10 tickets to AITS VIP Kick-Off Party Meet and Greet band passes
MARQUEE SPONSOR	\$10,000 to \$24,999
<ul style="list-style-type: none"> Company banner to hang on activity tent – Banner provided by you Publicity to include: Event signage, tabloid, ads, flyers, posters, postcards, newspaper thank you Logo on AITS website with jump page Promotional materials in sponsor bags for VIP party 	<ul style="list-style-type: none"> 10' X 10' booth space with tent-banner provided by you 8 tickets to AITS VIP Kick-Off Party Meet and Greet band passes
MUSEUM	\$5,000 to \$9,999
<ul style="list-style-type: none"> Company banner to hang on activity tent-banner provided by you Publicity to include: Event signage, tabloid, print ads, flyers, posters, postcards, newspaper thank you Name on AITS Sponsorship web page Promotional materials in sponsor bags for VIP party 	<ul style="list-style-type: none"> Company banner (provided by you) displayed 10' X 10' booth space (tent rental paid for by sponsor)* 6 tickets to AITS VIP Kick-Off Party Meet and Greet band passes
GALLERY-booth space starts at this level	\$3,000 to \$4,999
<ul style="list-style-type: none"> Company banner to hang on activity tent-banner provided by you Publicity to include event signage, tabloid recognition, newspaper thank you Promotional materials in sponsor bags for VIP party 	<ul style="list-style-type: none"> 10' X 10' space allocated for promotional use (tent rental paid for by sponsor)* 4 tickets to AITS VIP Kick-Off Party
SHOWCASE	\$1,000 to \$2,999
<ul style="list-style-type: none"> Company banner to hang on activity tent-banner provided by you Publicity to include tabloid recognition and newspaper thank you 	<ul style="list-style-type: none"> Promotional materials in sponsor bags for VIP party 2 tickets to AITS VIP Kick-Off Party
PATRONS OF THE ARTS	\$500 to \$999
<ul style="list-style-type: none"> Recognized in tabloid and newspaper thank you 	<ul style="list-style-type: none"> 2 tickets to AITS VIP Kick-Off Party

Southlake Women's Club, Inc. P.O. Box 92611 Southlake, Texas 76092
Carmen Evans, Sponsorship Chair 817-320-4672
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(*combined value of cash and goods /services must be pre-approved for promotional space)