**Guidelines for Sponsor Recognition**

Southlake Women’s Club Art in the Square

Juried Art Festival with Food and Music

April 26-28,2019

artinthesquare.com

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| LEVELS | Name/logo on Stage backdrop | Company banner to hang on booth, railing or other location (banner provided by you) | Publicity to include: Event signage, promotional ads, posters, newspaper thank you | Publicity to include: Sponsor party invitation and newspaper thank you | Logo on AITS website with jump page | Feature mention in press release  when available | Promotional materials in sponsor bags for VIP party | Booth space with tent (banner provided by you) | Tickets to AITS VIP Kick-Off Party\* |
| PRESENTING STAGE SPONSOR  exclusive spot--MAIN STAGE  $15k CASH  1st right of refusal on renewal | X | X | X | X | X | X | X | 10' X 20' | 10 |
|  |  |  |  |  |  |  |  |  |  |
| PRODUCING TV SPONSOR  $25k plus |  | X | X | X | X | X | X | 10’ x 20’ | 10 |
|  |  |  |  |  |  |  |  |  |  |
| MARQUEE SPONSORS  $10,000 to $14,999 |  | X | X | X | X |  | X | 10’ x 20’ | 10 |
|  |  |  |  |  |  |  |  |  |  |
| GAZEBO STAGE SPONSOR  $7,500 | X | X | X | X | X |  | X | 10’ x 20’ | 8 |
|  |  |  |  |  |  |  |  |  |  |
| MUSEUM  $5,000 to $9,999 |  | X | X | X | X |  | X | 10’ x 10’  Prime location | 8 |
|  |  |  |  |  |  |  |  |  |  |
| GALLERY  booth space starts at this level  $3,000 to $4,999 |  | X |  | X |  |  | X | 10’ x 10’ | 6 |
|  |  |  |  |  |  |  |  |  |  |
| SHOWCASE  $1,000 to $2,999 |  | X |  | X |  |  | X |  | 4 |
|  |  |  |  |  |  |  |  |  |  |
| PATRONS OF THE ARTS  $500 to $999 |  |  |  | X |  |  | X |  | 2 |

|  |  |
| --- | --- |
| **Southlake Women’s Club, Inc. P.O. Box 92611 Southlake, TX 76092 Carmen Evans, Sponsorship Chair 817-320-4672 sponsorship@artinthesquare.com** (\*combined value of cash and goods/services must be pre-approved for promotional space) | **\*AITS VIP Sponsor Party** held at the Southlake Hilton on Friday, April 19, 2019. Enjoy a wonderful atmosphere and delicious food as we gather to recognize our sponsors and kick off a great weekend. |